



SAVE ENERGY ON-FARM

IT JUST MAKES SENSE

Taranaki Rural Energy

Why our community will want to be involved

Personal motivators are complex, and everyone is driven by a different why. It could be saving money, helping the environment, building better resilience on-farm, futureproofing, acting now to help reduce climate change, creating a strong value-proposition for consumers, staying ahead of compliance and regulation or even just wanting to feel a little better about doing something good.

About the project

This project kicks off with 20 free farm energy audits to understand how we can best make savings on farm. We will be holding a series of workshops with farmers and stakeholders to further explore energy efficiency and drivers.

All that amazing data will eventually become a toolkit, guidelines, products and services to help all farmers in Taranaki and across New Zealand make small changes that deliver big energy savings. Because it just makes sense!

This project is exciting, and we believe will make a big difference to farmers. We will be inspiring, we will look to understand our farmer drivers and move them to action, we will activate, support and build momentum throughout the life of the project.

If you are interested in a free farm audit or know someone who is, get in touch quick!

We have an amazing collaboration

We couldn't do this without Taranaki Regional Council, Federated Farmers, Venture Taranaki and we're working closely with EECA, Powerco and Todd Energy and appreciate their support. Throughout the project we are engaging with stakeholders – just like you.

Our timeline

- ▶ **October 2023:** Launch the Project and build a network of champions
- ▶ **October 2023:** Call for Taranaki farmers to be part of the audits
- ▶ **October 2023:** Start the workshops
- ▶ **October to early 2024:** On-farm audits
- ▶ **2024:** Create toolkit, products, services, guidelines
- ▶ **2024:** Roll out nationally

FIND OUT MORE AT www.taranakicc.nz

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